Nearline Archive Launch

Email templates for marketing and sales

Marketing emails

Subject lines:

- The *affordable* archive storage solution you've been waiting for is here.
- Rethink archiving. Rethink what's possible.
- Finally--- an affordable and easy way to manage your research data!
- Introducing Qumulo Archive Series: A breakthrough in archive performance, efficiency, and scalability.

Body copy 1:

Archive shouldn't mean off limits.

When your archive system is nothing more than a clunky data dumping ground, it's impossible (and painful) to find the files you need.

Finally, there's a better way.

Now you can share, collaborate, distribute and repurpose archive data at near-online performance... with much lower costs.

See the new Nearline Archive Series

Simple to install. Simple to scale. Simple to manage.

Body copy 2:

Introducing a new generation of storage for research imaging.

If you're struggling to manage large data sets from research imaging, you're not alone.

Until now, you had two options: Buy a storage solution that is cheap... but slow. Or buy one that is fast… but expensive.

That changes today.

Qumulo, the leader in universal-scale file storage, is proud to announce the new Nearline Archive Series: The first scale-out storage solution to deliver nearline performance *at archive prices*.

Now you can share, collaborate, distribute and repurpose data at near-online performance with much lower costs.

See the new Nearline Archive Series

Simple to install. Simple to scale. Simple to manage.

Sales rep emails

Subject lines:

- The *affordable* archive storage solution you've been waiting for is here.
- Rethink archiving. Rethink what's possible.
- Finally--- an affordable and easy way to manage your research data!
- Introducing Qumulo Archive Series: A breakthrough in archive performance, efficiency, and scalability.

Body copy 1:

Hi {{first_name}},

If you're struggling with affordable archive storage, you're not alone. For most companies, archive systems are nothing more than a clunky data dumping ground. It's impossible (and painful) to find the files you need.

Archive shouldn't mean off limits.

Finally, there's a better way. Escape the trap of legacy storage with the new Nearline Archive Series from Qumulo, the first scale-out storage solution to deliver nearline performance *at archive prices*.

Now you can share, collaborate, distribute and repurpose data at near-online performance... with much lower costs.

Key features:
- Instant access to the data you need
- Best-in-class hardware
- Densest drives on the market

- Cost-efficient granular scaling
- Instant insight and analytics
- Lower costs with better availability

Ready to try the world's first (and only) cloud-integrated active archive storage? Get a free trial today!

Simple to install. Simple to scale. Simple to manage... no matter how many files it supports.

Body copy 2:

Hi {{first_name}},

Our local team would like to provide you with a budgetary quote and/or technical overview of Qumulo's new Nearline Archive Series: The most dense, efficient scale-out storage platform in the world.

[insert special pricing offer]

The Nearline Archive series delivers 144TBs HDD plus 2.4TBs of SSD in 1 rack unit.

Learn why customers voted Qumulo the highest rated scale-out product by Gartner Peer Insights.

The Nearline Archive series is the perfect appliance to build petabyte-scale storage for:
- Near-line caching
- Disk-to-disk backup
- Video archive/proxy
- Warm archives for research data
- Business continuity/disaster recovery

All Tier 2 workloads requiring efficiency with performance

Please let me know if you'd like to receive a quote or schedule a personalized technical overview/demo with our team.

Thank you!

[insert rep's contact info]